CFT KEYNOTE SPEAKERS

MITCH MITCHEM

Adapt to anything.

KEYNOTE SPEAKER · IMPROVISER · AI EDUCATOR



4,000+	3 decades	12
presentations	on stage	countries



INTERACTIVE · LIVE · IN THE ROOM

He puts the audience to work.

01 · ABOUT

MEET MITCH.

Mitch Mitchem has spent three decades on stage, from Second City improv training to more than 4,000 presentations in 12 countries.

His keynotes teach teams to create certainty inside uncertainty, make better decisions faster, and perform at their best under pressure.

In his signature session, Decision Heist™, three audience members work through a live business decision with an AI "boss" while the room watches, laughs, and takes notes.

ADAPTABILITY · LEADERSHIP · AI · DECISION MAKING

WHAT CLIENTS SAY

“

Mitch Mitchem was the highest rated speaker VISIT Denver has had in the last ten years.

JASON LUSK, ASSOCIATE VICE PRESIDENT OF CONVENTION SALES, VISIT DENVER

> *Outstanding opening keynote. Energy, authenticity, and stage presence that set the tone for the entire event.*
>
> Lily Nagy, Conference Producer, Informa Connect

02 · KEYNOTE TOPICS

WHAT MITCH SPEAKS ON.

High energy, interactive sessions that get the whole room involved instead of just listening.

FORMATS

Opening keynote · Interactive session · Hands on AI workshop

01 ADAPT!

How to create certainty inside uncertainty and stay effective when the plan changes.

02 Decision Heist™

A live, interactive comedy session where audience members work a business decision with an AI “boss.”

03 The future of AI and humans

What AI agents are, how they get built, and how people keep their human edge.

03 · EVENT FIT

A GREAT FIT FOR.

01

Annual conferences

A high energy opening keynote that gets the whole room involved and sets the tone for the event.

02

Association meetings

Proven with meeting and tourism groups including MPI, VISIT DENVER, and Visit Indy.

03

Sales kickoffs

Teaches teams to make better decisions faster and perform under pressure, right when new targets land.

04

Workshops and training

Hands on AI sessions where people build with the tools in the room instead of just hearing about them.

INDUSTRIES

- Hospitality, tourism and meetings
- Technology and AI
- Sports and entertainment
- Healthcare and life sciences

STAGES AND CLIENTS

Walt Disney World Resort, Orlando Magic, Colorado Rockies, VISIT DENVER, Visit Indy, MPI, Informa Connect

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BOOK MITCH FOR YOUR EVENT.

Tell us about your event. We reply within one business day with availability and fees.

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EMAIL info@cftalent.com

ONLINE cftalent.com/speakers

STEP 01

TELL US ABOUT THE EVENT

Date, city, audience, budget and the outcome you want from the room.

STEP 02

CONFIRM THE FIT

We hold the date and shape the talk to your theme and audience.

STEP 03

WE HANDLE THE DETAILS

Contracts, travel, AV and prep calls. One point of contact the whole way.

STEP 04

SHOW DAY

Mitch delivers. Your room laughs, takes notes and leaves ready to adapt.

CHECK MITCH'S AVAILABILITY → CFTALENT.COM/SPEAKERS

commercial · film · television

CFT

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